



# Four Corners magazine

serving the progressive communities of the southwest

**Celebrate our First Year Anniversary Under New Ownership  
With great Advertising Deals on our Expanded Full Color Pages!  
Reach the Progressive Southwest Audience you are Seeking**



SPECIAL ADVERTISING RATES

## Extra Perks for Our Advertisers

1/4 page cover advertisers receive a 200 word profile with picture or logo.

1/2 page cover advertisers receive a 500 word profile with picture or logo.

Full page advertisers get a 1,000 word profile with picture or logo.

Cover advertisers will also receive free eblasts on the Sedona Wave Network!



# Four Corners

## magazine

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**Four Corners Magazine is published 6 times a year**  
**Annual Circulation 35,000-45,000**

Ad Sizes	Width x Height	1x	3x	6x
<b>Cover Ads:</b>				
Back Outside	9.25x11.75	\$1700	\$1600	\$1500
Full Page	9.25x11.75	\$1200	\$1100	\$1000
Half Page	9.25x5.7	\$800	\$700	\$600
Quarter Page	4.5x5.7	\$650	\$600	\$550
<b>Interior Ads:</b>				
Full page	9.25x11.5	\$800	\$750	\$700
1/2 page (v)	4.5x11.5	\$600	\$550	\$500
1/2 page (h)	9.25x5.6	\$600	\$550	\$500
1/4 page (v)	2.15x11.5	\$400	\$350	\$300
1/4 page (h)	4.5x5.6	\$400	\$350	\$300
1/8 page (v)	2.15x5.6	\$250	\$200	\$150
1/8 page (h)	4.5x2.75	\$250	\$200	\$150

- All Ads must be paid in full at time of insertion
- Ad rates are listed for camera-ready ads.
- Design for ad layout will be added for non camera-ready ads at \$60/hour.
- All rates include only one set of corrections.

We accept files in PDF, TIF or JPEG format only. Ads need to be 300 dpi and CMYK format.  
*We do not accept Publisher or Word Perfect Files!*

### Special Sections:

Practitioner's Profile: \$125- includes 100 words text + photo

Display Classified: \$75 – includes photo and 30 word listing

Classified: .50 cents/word

Please send all Ads and Artwork via email to: [fc@esedona.net](mailto:fc@esedona.net)  
or on a CD via regular mail to: Four Corners Magazine, Po Box 3910 Sedona, Az 86340  
Call: 928.282.7755 for details.



### **Sedona Wave Network National and Local Lists**

Local List has about 2,800 names    •    National list has about 9,500 names

Local Email Listing per time: \$40

National Email per time: \$75

#### **Discounts**

Frequency discount: When you sign up for a contract of 1 month's worth of email listings (4 weeks) you will receive 10% off.

#### **Schedule**

Emails are sent out weekly in this order:

Nationals are sent out every other Wednesday

Locals are sent out every other Wednesday- opposite the nationals.

\*Please call for specific dates

#### **Deadlines**

Deadline to receive email ads and payment are on the Tuesday before Wednesday publication.

Checks/credit card payments must be received by noon on Tuesday.

Send to: [fcm@esedona.net](mailto:fcm@esedona.net)

#### **Photos**

- Photos must be 4x6 at 72 dpi. We accept jpeg, pdf or tif files.
- Text should not exceed 200 words and sent in a word document or directly in the body of the email.
- Flyer format should be 8x10 at 72 dpi and jpeg files.

**Please send your phone number in case we need to ask you a question.**

**Payments can be made via Credit Card by calling: 928.282.7755**

**Checks can be sent to: Four Corners Magazine, Po Box 3910 Sedona, Az 86340**

**Send Photos and Text via email to: [fcm@esedona.net](mailto:fcm@esedona.net)**

**Call: 928.282.7755 for more information.**